

HIGHER LANDING INC. AND THE QUADERRA GROUP JOIN FORCES IN CALGARY, AB.

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CALGARY, ALBERTA--(Marketwired – Feb. 4, 2016) – Higher Landing Inc., an outplacement and career transformation company based in Calgary, AB and The Quaderra Group, Calgary’s premier boutique oil and gas professional search firm, are pleased to announce the creation of a strategic partnership.

The partnership creates a paradigm shift for human capital placement and rebranding in the oil and gas sector and beyond. Together, Higher Landing and Quaderra will provide a comprehensive offering of outplacement and professional search solutions including career transformation, branding, marketing and professional and executive search.

“More people are looking to change roles within and between industries, particularly with the downturn in global oil prices,” said Jackie Rafter, President of Higher Landing. “Our partnership with Quaderra gives them access to an unmatched suite of tools to make those changes and take their careers to the next level. It also gives our organizational partners enhanced solutions and service offerings as they make strategic human capital decisions in 2016.”

The Higher Landing-Quaderra partnership further extends Quaderra’s extensive outreach to Alberta’s technical, professional and executive oil and gas community with the introduction of career transformation, and branding and marketing services for its clients and candidates. The partnership also expands Higher Landing’s reach to market its professional and executive transformation clients to decision makers in Canada’s resource sector.

“We are excited to join forces with such a dynamic, innovative company,” said Erin Wilkins, President of The Quaderra Group. “The Quaderra team’s experience and knowledge in the oil and gas sector, combined with

Higher Landing's expertise in career transformation will allow us to offer unparalleled services to our clients and candidates."

Rafter said the two companies have more in common than just a shared focus on the oil and gas sector.

"Partnering with Quaderra represented a natural choice given our shared values, ethics, integrity and head-to-heart-based business philosophies," Rafter said. "We look forward to working with Quaderra while introducing our unique career transformation services to an expanded customer base in the oil and gas sector".

ABOUT HIGHER LANDING (www.higherlanding.com).

Higher Landing is an innovative, results focused, career transformation company that provides collaborative "go-to-market" assistance for individuals serious about reinventing their career. This includes professional transition, branding and marketing services to executives, business professionals and professional athletes.

ABOUT THE QUADERRA GROUP (www.quaderra.com).

Quaderra is a focussed and specialty provider of search services to the professional, technical and executive staff on a permanent or contract basis to the resource industries both in Canada and around the globe.

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